



1. Each ETBCA member school will bring Head Coach and two players. You can bring other assistant coaches if you would like. Coaches and players should wear something representing their program.
2. Each school is responsible for bringing copies of their schedule, roster and any literature you would like shared with the media. There will be a table for each school to put their information for the media to pick up.
3. All media covering member schools will be invited to attend. Please make sure to invite your local media and share their contact info with us to make they do receive an official invite.
4. Each school will be assigned a 15 minute time slot to sit at a table where print media can come talk to them. There will be a back drop where video media can conduct interviews at any time during the day.
5. The media day will run from 10:00-1:00, with lunch being served at 12:00.

10:00-10:05 Geff Davis/Opening comments

10:05-10:15 Guest

10:15-1:00 School rotations and interviews. Television interviews can be done anytime at the ETBCA backdrop. Print media will have the following availabilities with schools:

10:15-10:30-Fulton, Halls, Lakeway

10:30-10:45-Cocke Co, Sevier Co, Sweetwater

10:45-11:00-Anderson Co, Austin East, Gibbs

11:00-11:15-Carter, Grace, Grainger

11:15-11:30-Eagleton, Karns, Maryville Christian

11:30-11:45-Clinton, Greeneville, Maryville

11:45-12:00-Central, Oliver Springs, West

12:00-12:15-Bearden, Farragut, William Blount

12:15-12:30-Hardin Valley, Morristown East, Union Co

12:30-12:45-CAK, Gatlinburg Pittman, Webb

12:45-1:00-(Coalfield/Lenoir City-sharing a table) (Morristown West/Campbell Co-sharing a table) (Pigeon Forge/Powell-sharing a table)

12:00-1:00 Lunch Provided